

Good Neighbor Firefighter Safety Program Official Rules

NO PURCHASE OR PAYMENT OF ANY KIND IS NECESSARY TO ENTER OR WIN. A PURCHASE WILL NOT IMPROVE YOUR CHANCES OF WINNING.

ALL NATIONAL, FEDERAL, STATE, LOCAL, AND MUNICIPAL LAWS AND REGULATIONS APPLY.

Sponsor. National Volunteer Fire Council (“**NVFC**”), 712 H Street, NE, Ste. 1478, Washington, DC 20002 (“**Sponsor**”).

Funding Provider. State Farm® Mutual Automobile Insurance Company, 1 State Farm Plaza, Bloomington, IL 61710 (“**Funding Provider**”).

1. Eligibility

The Good Neighbor Firefighter Safety Program (the “**Program**”) is open only to an “**Eligible Fire Department**” or an individual acting on behalf of the Eligible Fire Department. An “**Eligible Fire Department**” is a fire department that is at least 50 percent volunteer, is located within the 50 United States or District of Columbia and legally organized under state law, serves a population of 25,000 or less, and has annual revenue for the most recently completed fiscal year not exceeding \$250,000. Department must demonstrate a need for the grant by indicating what the funds will be used for and articulating the impact this grant will have on the department and community. Department must be willing to share a department photo or video and publicize the grant award. Departments are expected to use the grant funds within four months and report back to the NVFC on how the grant funds were used. Only one application will be accepted per department; any subsequent applications received for that department will be ineligible. Past recipients are ineligible to apply.

If you enter this Program on behalf of an Eligible Fire Department, you represent and warrant that you are an authorized agent with the authority to enter on its behalf and bind said Eligible Fire Department. The Program is not open to residents or Fire Departments located in any jurisdiction outside the 50 United States or District of Columbia, or any jurisdiction where the Program would be restricted or prohibited by law.

The following individuals are not eligible to enter or win the product (the “**Prize**”): employees, representatives, agents, directors, and officers of Sponsor, or its or their parents, subsidiaries, affiliated companies, and marketing agencies, or any other parties involved in the administration of the Program (collectively, the “**Program Parties**”) and each of the immediate family members of such excluded individuals (i.e., spouses, parents, children, siblings and the “steps” of each) and all persons living in the same household. By participating in this Program, entrants agree to be bound by these official rules (“**Official Rules**”) and by the decisions of the Sponsor, which shall be final in all

matters relating to the Program. Applicants that do not meet the stated criteria will be disqualified from the application process.

2. Program Entry Period

There is one entry period for the Program commencing on June 4, 2025, at 12:00:00 am ET to June 6, 2025, at 11:59:59 pm ET ("**Entry Period**"). Entry Period dates are subject to change. Sponsor's computer is the official time keeping device for the Program.

3. How to Enter

NO PURCHASE NECESSARY AND NO ENTRY FEE, PAYMENT OR PROOF OF PURCHASE IS NECESSARY TO PARTICIPATE.

During the Entry Period, visit <https://www.nvfc.org/statefarm> and follow the instructions to complete the online application form and submit your application. Each Eligible Fire Department will receive one (1) entry into the Program during the Entry Period using this method, regardless of whether multiple eligible entrants from such Eligible Fire Department submit an entry.

Entries generated by script, macro, mechanical or other automated means are void. Multiple entries received from any person or on behalf of any Eligible Fire Department in excess of the stated limitation will be void.

Compliance with the entry requirements will be determined by Sponsor in its sole discretion. Submissions that violate, as determined by the Sponsor, in its sole discretion, these entry requirements will be disqualified from the Program.

4. Winner Selection and Notification

After the entry period ends, a panel selected by the NVFC will review the applications. 150 winning departments will be selected to receive \$10,000 each (the "**Prize**") based on Eligible Fire Department's financial need, current state/situation, specific demands, need of the Prize and how the Prize will be utilized, and benefits to the department and community. At least one recipient will be selected from each state within the 50 United States that has 10 or more eligible applications. The selection process will be nondiscriminatory. Sponsor will announce all winners before August 31, 2025. Sponsor will notify the winners via the e-mail address listed in such entrant's entry form. Winners will be contacted directly before the public announcement is made.

Eligible Fire Departments selected to receive the Prize are subject to verification. If a winner (i) is determined to be ineligible or otherwise disqualified by Sponsor, (ii) fails to respond to Sponsor's first winner notification message within 30 days of notification or after three (3) attempts (whichever occurs first), (iii) fails to timely provide any information requested by Sponsor (e.g., information needed by Sponsor to deliver the prize) or timely execute and return any documents required by Sponsor, the winner will be disqualified and forfeit the prize in its entirety. Sponsor reserves the right to select a substitute winner.

5. Prizes and Prize Claims

150 winners will receive \$10,000 each. The aggregate value of all prizes awarded under this Program is \$1,500,000.00.

In addition to the Prize, the Funding Provider will provide up to 2,000 individuals from Eligible Fire Department entries, one individual per entry, with a one-year NVFC membership (valued at \$24). This membership grants access to various NVFC member benefits, as outlined at www.nvfc.org/join. Selection of membership recipients is at the sole discretion of the Sponsor. Memberships are not redeemable for cash.

The prizes carry no warranty. Sponsor and Funding Provider have neither made nor is responsible or liable for any warranty, representation, or guarantee, express or implied, in fact or in law, relative to items purchased with the prize, including but not limited to quality or condition for a particular purpose. Winners agree to look solely to the manufacturer for any such warranty, representation, or guarantee.

The right to receive the prize cannot be transferred or assigned. Non-cash prizes cannot be redeemed for cash. No prize substitution is permitted, except at the sole discretion of the Sponsor. All prizes are subject to availability and if the prize or component of any prize package cannot be awarded for any reason, Sponsor reserves the right in its sole discretion to substitute a prize (or any prize component) with one of comparable or greater retail value.

Prize winners are solely responsible for all federal, state, local, or other applicable taxes associated with the acceptance and use of the prize. Prize winners agree and acknowledge that Sponsor may be required to withhold and remit a portion of prize value to comply with applicable tax laws. Prize winners also agree to provide Sponsor with all information Sponsor may require in connection with applicable tax reporting or withholding requirements or other laws or regulations.

All costs and expenses associated with prize acceptance and use not specifically provided herein are the responsibility of each winner.

6. Publicity

Except where prohibited by law, by accepting a prize, the winner hereby grants Sponsor, Funding Provider, and its representatives an irrevocable, perpetual, worldwide, royalty-free, non-exclusive and sub-licensable right and license to use, distribute, and publicly display the winning Eligible Fire Department's name, any content provided or posted by the winning Eligible Fire Department in connection with the Program, and information about the prize award, in any way, at any time, in any and all media, including without limitation, for use in advertising and marketing, without any additional approval or consideration. By accepting a prize, the winning Eligible Fire Department represents and warrants that it has the right to grant the foregoing license.

7. Limitations of Liability of Program Parties

The Program Parties and Funding Provider assume no liability. By entering the Program

you hereby waive and release the Program Parties from, any actions, claims, damages, losses or injuries of any kind (collectively “**Actions**”) arising in connection with the Program and/or the receipt, use or misuse of any prize, including without limitation, Actions relating to: (i) the malfunction of any computer, telephone, mobile device, network, satellite, hardware, software or communications line; (ii) unauthorized human intervention; (iii) incorrect, delayed or inaccurate transmission, winner notifications, prize claims or other information or communications relating to the Program, or the failure to capture or transmit any such information; (iv) damage to any person’s computer or mobile device; or (v) any errors in these Official Rules, winner notifications or other announcements or communications relating to the Program. In the event of any ambiguity or error(s) in these Official Rules, Sponsor reserves the right to clarify or modify these Official Rules however it deems appropriate to correct any such ambiguity or error(s). If due to an error or for any other reason, more legitimate prize claims are received than the number of prizes stated in these Official Rules, Sponsor reserves the right to award available amount or quantities.

LEGAL WARNING: ANY ATTEMPT BY AN INDIVIDUAL, WHETHER OR NOT A PARTICIPANT, TO DELIBERATELY UNDERMINE THE LEGITIMATE OPERATION OF THIS PROGRAM IS A VIOLATION OF CRIMINAL AND CIVIL LAWS, AND SHOULD SUCH AN ATTEMPT BE MADE, SPONSOR RESERVES THE RIGHT TO SEEK DAMAGES AND PURSUE ALL OTHER REMEDIES AGAINST ANY SUCH INDIVIDUAL TO THE FULLEST EXTENT PERMITTED BY LAW.

Sponsor may prohibit an entrant from participating in the Program or winning the prize if, in its sole discretion, it determines that said entrant is attempting to undermine the legitimate operation of the Program by cheating, deception, or other unfair playing practices (including the use of automated quick entry programs) or intending to annoy, abuse, threaten or harass any other entrants or any Program Parties.

8. Sponsor’s Reservation of Rights

If the Program or any related contest is not practically capable of running as planned for any reason outside the control of the Sponsor, including without limitation, due to a force majeure event or infection by computer virus, bugs, tampering, unauthorized intervention, fraud, technical failures, government orders, natural disasters, the effects of any pandemic or any other causes which corrupt or affect the administration, security, fairness, integrity, or proper conduct of the Program, Sponsor reserves the right, at its sole discretion, to modify, suspend, or cancel the Program or any affected contest.

9. Governing Law

All issues and questions concerning the construction, validity, interpretation and enforceability of these Official Rules, the rights and obligations of entrants and winners, and the rights and obligations of the Sponsor in connection with the Program, shall be governed by, and construed in accordance with, the laws of Washington DC, without giving effect to any choice of law or conflict of law rules. Sponsor’s failure to enforce any term of these Official Rules shall not constitute a waiver of that or any other provision. If

any provision of these Official Rules is held to be invalid or unenforceable, such provision shall be struck, and the remaining provisions shall be enforced.

10. Privacy

Any personally identifiable information collected during an entrant's participation in the Program will be collected and used by Sponsor and its designees for the administration and fulfillment of the Program and as otherwise described in these Official Rules, applicable announcements, and Sponsor's privacy policy available at <https://www.nvfc.org/privacy-policy/>.

If provided by entrant, entrant's e-mail address may be used to send entrant newsletters regarding Sponsor's products and other information which may be of interest to entrant.

11. Winner List

For the names of the winners of the Program, send an email to nvfcoffice@nvfc.org. Requests must be received no later than sixty (60) days after the end of the applicable contest.